

TAKE BACK THE WALL

For a Graffiti Free Riverside

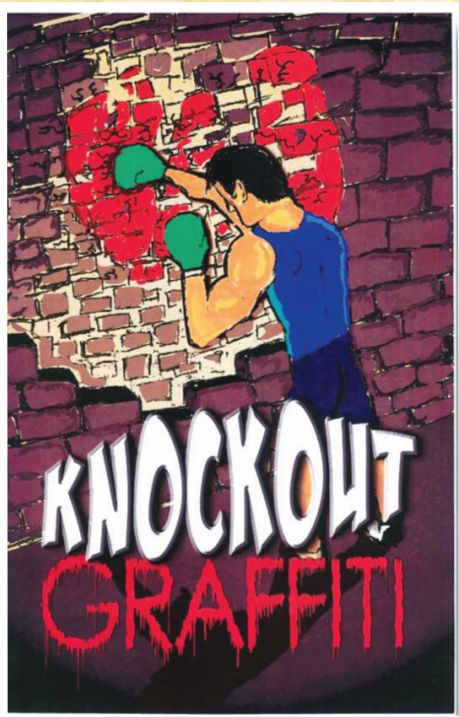
City of Riverside Public Works Department

E-Newsletter

Summer 2012

Riverside Middle School Students 'Knock Out Graffiti'

Jace Ortega, from University Heights Middle School, was the first place winner of the City of Riverside Public Works Department 2012 Anti-Graffiti Poster Contest. His winning entry shows a boxer punching through a graffiti-prone wall, with the words "Knock Out Graffiti" written below. Jace used a computer notebook with a digital drawing application to design the poster, including the shading and colorization. His prize was \$500.



The top three winners were selected from over 136 entries, resulting in fierce competition- with many posters displaying compelling anti-graffiti messages.

The Riverside City Council approved renewal of the contest this year, and all middle school students are encouraged to use their creativity to create anti-graffiti posters for the 2013 competition. To get more information including rules, deadlines, and instructions go to Riversideca.gov/graffiti.

Volunteer Group Spotlight



Riverside FC (Futbol Club), Boys Under 17

Club Administrator, James Madison,
Team coach, Miguel Adame

Members painting over graffiti along a half mile segment of the UP railroad track near Pachappa Bridge. They also removed over 1 ton of litter and debris from the area. Thanks to Union Pacific Railroad for providing a Flag Man responsible for coordinating track safety between volunteers and any rail traffic.

Graffiti Trivia Quiz:

True or False: Graffiti is not an isolated problem. It's often related to other crimes such as shoplifting, gangs and violence.

See answer below.

Your Neighborhood is Your Home: Take Care of It

This powerful message was displayed on City Council screens on April 24, 2012. Applause filled the room at the conclusion of the first place video. Produced and directed by Markalee Ortiz, the winning video incorporated Sticker Slap Tags in the outreach message.

Ortiz brought graffiti into the vandal's home, showing slap tags and spray paint all over an interior room with the vandal's family inside. Two strong messages: treat your community like your home, and what you do outside of the home has consequences that effect everyone.

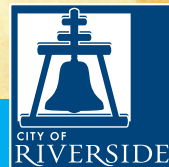
The winning video may be seen at Riversideca.gov/graffiti and will be shared during high school education presentations.



High school winners of the Anti-Graffiti PSA Contest with Mayor Ron Loveridge (left) and Public Works Director Tom Boyd (right)

True: According to a Department of Justice graffiti study published in 2006 by Deborah Weisel, graffiti contributes to public disorder such as littering, public urination and loitering. Graffiti is a gateway crime leading to the shoplifting of materials needed for graffiti, such as paint and markers. Graffiti can involve gangs and gang violence, such as graffiti conveying threats and turf boundaries. (Weisel, 2006)

Calling all Volunteers! The City of Riverside Public Works Dept. is seeking community groups to participate in graffiti paint-out projects! For more information or to volunteer, call 351-6082.



City of Arts & Innovation